



**Doing business
online just got
a lot cooler.**

Welcome to an enhanced online experience



No UFG Insurance agent ever said they enjoy wasting time. But they have said fast online quoting with a clear understanding of appetite is key to a successful partnership. They love doing business with UFG but don't love clunky technology.

Agents spoke. We listened. Welcome to a better way to handle online business.

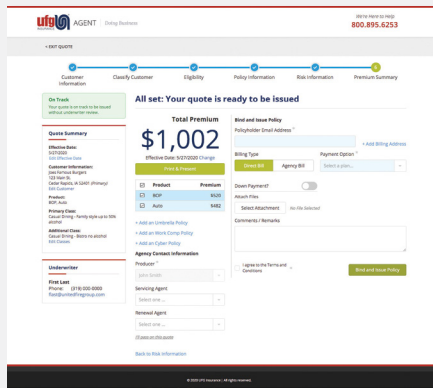
This booklet offers an overview of all things related to doing business online at UFG; keep it handy as a quick reference.

Visit our website for more in-depth details at ufginsurance.com/online or simply scan the QR code.



FAST, SMART, USER-FRIENDLY QUOTING

Welcome to Pro-Quote — an online quoting experience for multiple lines of business — built by our agents for our agents. It's fast, intuitive, user friendly and continually improving.



The screenshot displays the LifeU AGENT Pro-Quote interface. At the top, it says "LifeU AGENT" and "Doing Business". A progress bar shows steps: Customer Information, Classify Customer, Eligibility, Policy Information, Risk Information, and Premium Summary. The main content area is titled "All set: Your quote is ready to be issued". It features a large "Total Premium" of "\$1,002". Below this, there are sections for "Policy & Premium", "Product" (listing "SAP" and "Ade" with their respective premiums), "Billing Type", "Payment Option", "Covered Policy", "Agency Bill", "Payment Option", "Comments/Remarks", and "Agency System Information". There are also fields for "Underwriter", "Risk Lead", "Marketing Agent", and "Revised Agent".

Timesaving features help agents get their customers the right protection, right now:

- Clear appetite info.
- Smart-search technology.
- Fewer keystrokes.

An easy-to-use system moves agents from start to bind with efficiency:

- Auto-saves as you go.
- Toggle buttons help answer questions quickly.
- Seamless ability to add or remove coverages.



UFG's Pro-Quote experience isn't about being better than our competitors, it's about being better for our agency partners.

Visit our website at ufginsurance.com/pro-quote for more in-depth details.

A ROBUST BUSINESSOWNERS POLICY

Meet BOP-Pro — a simple solution from the pros at UFG for the pros in the small business world — part of the rejuvenated online experience.

UFG's BOP-Pro offers more than 35 property and liability coverages and can be amplified through more robust options (and sometimes higher limits) of a Plus endorsement.

Some coverages within this product can even be tailored for unique industry needs, like those that come with running a restaurant or contractor business.

You can learn more at ufginsurance.com/bop-pro. While you're there, be sure to check out the BOP-Pro coverage comparison to see a side-by-side overview of policy details.



What type of business is this?

Select primary and additional class codes Rate State: Iowa

Business Type Search Class or Description

Select business type...

Class Code	Class Description	Appetite	
9611	Casual Dining - Bistro no alcohol	<input checked="" type="checkbox"/>	Add
9621	Casual Dining - Bistro up to 50% alcohol	<input checked="" type="checkbox"/>	Add
9651	Casual Dining - Family style no alcohol	<input checked="" type="checkbox"/>	Add
9661	Casual Dining - Family style up to 50% alcohol	<input checked="" type="checkbox"/>	Add
9421	Fine Dining - no alcohol	<input type="checkbox"/>	Add
9431	Service - Carpet Cleaning	<input type="checkbox"/>	Add
9421	Service - Garage Door Replacement	<input type="checkbox"/>	Add
9411	Service - Chimney Cleaning	<input type="checkbox"/>	Add
9591	Limited Cooking Restaurants - Cafes	<input type="checkbox"/>	Add
9041	Limited Cooking Restaurants - Coffee Shops	<input type="checkbox"/>	Add

Showing 1 - 10 of 16 Rows rows per page < 1 2 >

THE APPETITE INFO YOU'RE HUNGRY TO KNOW

There's no time for guessing games when it comes to understanding risk appetite for BOPs. Dishing up a clear understanding of UFG's appetite and eligibility is central to our online enhancements.

Among the plentiful perks of Pro-Quote are simple signals to mark the businesses likely to sail through an online quote, those an underwriter may need to see first and those that aren't Pro-Quote eligible today.

A comprehensive guide is available at ufginsurance.com/online-appetite or ufgagent.com.

SERVICE THAT EXCEEDS EXPECTATIONS

UFG Service Center offers agents a no-touch or low-touch experience for BOP business.

Partnership-driven experts are at-the-ready to provide policyholders with top-notch attention. That means agents have more time to do what they do best: protect the businesses at the heart of our communities.



Wonder how UFG Service Center may benefit your agency when it comes to BOP business? Reach out to your online territory manager for more details. In fact, as an advocate for the best online experience, that person can walk you through any small business question your agency may have.

Not sure who your territory manager is? Send an email to online@unitedfiregroup.com and we'll connect you.

**WE'RE
EXCITED!**



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