



# Your go-to partner for all things construction accounting.

We're New Lyfe Accounting (**NLA**), an entirely remote firm helping commercial construction firms navigate the industry's unique financial landscape. From customized bookkeeping engagements to advisory services, we're more than just an accountant. As your partner, we grow with you. Through accurate and timely reporting, we'll help you navigate your toughest financial hurdles and achieve your biggest goals.

If you want...

- Construction-specific financial support (*that goes beyond standard accounting*)
- Clarity in your finances and numbers you can trust
- A proactive (*instead of reactive*) approach to financial management
- A long-term growth partner who can evolve with your business

...we can help.

## OUR CORE CONSTRUCTION ACCOUNTING SERVICES


**Controller Partnerships**

**Construction Bookkeeping**

**Advisory Services**

## AN NLA CASE STUDY: FROM REJECTION TO A \$2.3M “YES!”

This contractor was preparing to bid on a \$2.3M contract equal to their prior year’s revenue. But when surety reviewed their internal financials, the answer was a firm **no**. Without reliable numbers to back the bond, surety referred them to NLA for a hefty clean-up. NLA jumped in fast to clean up their financials, implement job costing, and generate reliable WIP reporting. They received approval to secure the bond and were ultimately awarded the project.

WITHOUT NLA	WITH 
Unreliable WIP reporting and job-level financial tracking.	Implemented job costing to support clear, project-specific reporting.
Struggling to provide timely financials for bonding approval.	Generated current financials and WIP schedules tailored to bonding requirements.
Lacking the confidence to bid on large projects.	Secured the performance bond for a \$2.3M contract equal to their prior year's revenue.

## Let’s Stay Connected

**Build  
What  
Lasts**  
brought to you by: 

### Subscribe To Build What Lasts

Join Build What Lasts, our weekly email newsletter featuring practical construction accounting tips, industry insights, and exclusive promo opportunities.

**SUBSCRIBE**

**Visit Our Website**  
[www.newlyfekc.com](http://www.newlyfekc.com)

     
**FOLLOW @NEWLYFEKC**