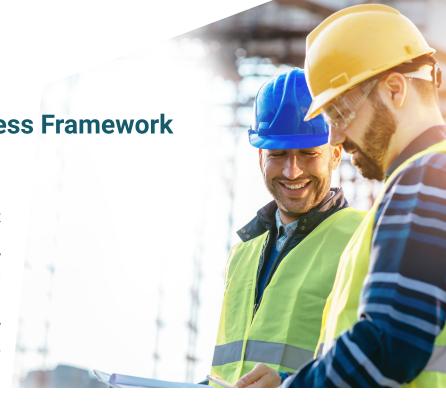


The Apparatus Client Success Framework

Transform. Stabilize. Scale.

Apparatus delivers more than just outsourced accounting—we install the financial infrastructure and advisory systems construction companies need to grow profitably and confidently.

Our strategic model guides every client through three essential phases of business evolution:





Transform: The Precision Bookkeeping Formula™ Build a Foundation of Financial Clarity

Our proprietary Precision Bookkeeping Formula™ (PBF) is a 9-stage transformation process that cleans up and re-engineers your financial systems in just 90 days. We take you from uncertainty to clarity by:

- Taking over day to day bookkeeping immediately
- Migrating and organizing your books in QuickBooks® Online
- Implementing the NAHB-compliant Chart of Accounts
- Streamlining AP/AR workflows with Adaptive.Build®
- Applying the right revenue recognition model (POC, CCM, or APB WIPAA)
- Delivering accurate job-level reporting and entity structure
- Developing your PCA Playbook™—a custom guide to your financial operations

Every Apparatus client begins with this proven onboarding system, setting the stage for profitable growth.

The PBF is our signature transformation engine—and a powerful differentiator in the market. We take over your books immediately, and within approximately 90 days you'll have construction-accurate books, meaningful job insights, and systems that support smart decision-making.

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Stabilize: The Construction Advantage Program™

Operational Excellence That Scales with Your Business

The **Construction Advantage Program**™ (CAP) is our ongoing financial management service platform, offered at three performance tiers:

GOLD

For growing builders and remodelers (\$2M-\$10M)

PLATINUM

For established teams (\$5M-\$15M) with more complexity

PLATINUM X

For high-growth firms (\$10M-\$50M+) needing full executive support

Each level delivers a right-sized service model, including:

- Revenue and expense management
- CMS and payroll integrations
- Recurring bookkeeping and job cost tracking
- Cash planning and financial reporting
- Multi-entity support (Platinum+)

CAP is how Apparatus becomes your financial operating system, supporting your business month after month.

CAP allows us to deliver consistent, construction-specific financial excellence at scale. Our tiered model ensures every client gets the right support for their stage of business, while giving Apparatus a repeatable and profitable delivery structure.



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The Apparatus Client Success Framework Transform, Stabilize, Scale.



Scale: The Strategic Growth System™ CFO Advisory That Powers Profitable Growth

The Strategic Growth System™ (SGS) is our CFO advisory platform—designed to help construction companies scale strategically and profitably.

Through regular financial reviews and growth planning sessions, we provide:

- Executive dashboards and KPI tracking
- · Margin and labor utilization analysis
- Cash flow forecasting and backlog modeling
- Strategic pricing and bid review
- Business planning for hiring, expansion, or investment

Available in Gold and expanded in Platinum and Platinum X, SGS™ turns your financials into a strategy for rapid profitable growth. This is where Apparatus becomes more than your bookkeeper—we become your financial guide. The Strategic Growth System™ helps you make confident decisions about pricing, people, cash, and direction.



Ready to Transform, Stabilize, and Scale?

Let Apparatus install the financial system that powers the construction industry's most successful firms.

Email stevek@apparatusteam.com to schedule your free consultation today.



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