



The Connected Operations Platform

As the pioneer of the Connected Operations Platform, Samsara is digitizing the world of physical operations.

Whether it's saving \$1M in fuel costs or \$10M in taxes, Samsara's open and easy-to-use platform allows over 20,000 organizations to harness the power of data and develop actionable insights to optimize their operations.

The Samsara Advantage

By running every part of their business on the Connected Operations Platform, our customers:

- 01 – Unlock new levels of operational efficiency and workforce safety
- 02 – Achieve proven ROI for their entire operation within the first year
- 03 – Build resilience and a fundamental advantage with a world-class partnership

A growing suite of solutions built for your organization

From vehicle telematics and driver safety, to smart trailers, asset tracking, and worksite visibility — Samsara's Connected Operations Platform helps our customers decrease vendor spend with one consolidated platform.



Safety & Dash Cams

- In-cab alerts
- Auto-upload footage
- Coaching tools and reports
- Site visibility



Telematics

- Real-time GPS
- Fuel & energy management
- Physical security
- Preventative maintenance



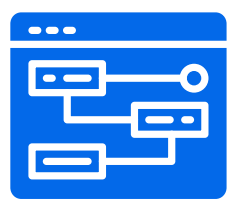
Compliance

- FMCSA-certified ELD
- AI-powered HOS assignment
- Streamlined log management
- IFTA reporting and digital DVIR



Smart Equipment

- Trailer and asset tracking
- Reefer monitoring and control
- Geofence alerts
- Utilization and Time on Site reporting



Open Platform

- Largest ecosystem of turnkey integrations
- Robust REST APIs and webhooks
- Developer tools



Data Insights at Scale

- Actionable alerts
- Turnkey and customizable reports
- Simple and scalable access management



Mobile-first

- No-code app designer
- Customizable driver workflows and documents
- Driver messaging



Partner Ecosystem

- Additional savings through insurance programs
- Certified installation partners
- App Marketplace

Samsara's Proven ROI

\$50,000

Saved annually on fuel costs by using route analytics and real-time GPS tracking to plan more efficient routes.

Sunrise Produce

60%

Decrease in accident-related costs due to lower accident rates and less severe collisions.

Simco Logistics

28%

Decrease in vehicle downtime by using real-time engine fault code alerts to streamline maintenance.

City of Fort Lauderdale

99%

On-time delivery rate due to increased visibility from real-time GPS tracking and live ETAs.

GP Transco

For Fleets with 11+ vehicles or 30+ assets, please complete this lead form to receive preferred pricing.

AI Dash Cams

Purpose-built technology for world-class safety programs

With real-time incident detection and preventative in-cab coaching, Samsara's AI Dash Cams are proven to protect drivers and lower costs.

- 01 – Detect Risk and protect your drivers**
Capture 360° risk with reliable, AI-detected safety events and seamless, cloud-based video retrieval.
- 02 – Empower drivers to build safe driving habits**
Help prevent incidents with AI-based voice coaching and video-based coaching workflows
- 03 – Differentiate as a safety leader**
Proactively recognize safe drivers and save on insurance with actionable insights.

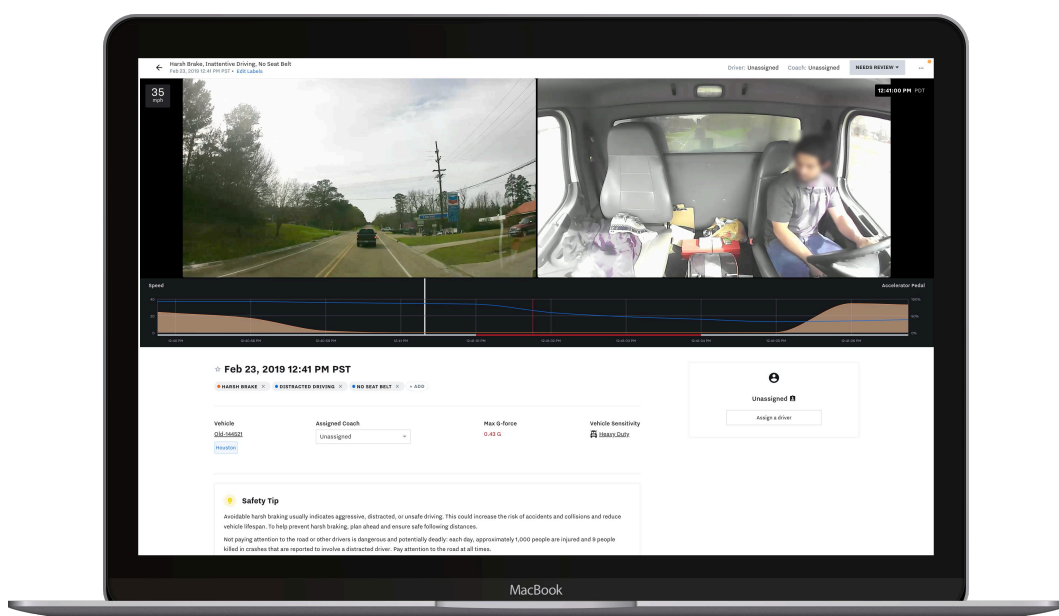
Part of the Connected Operations Platform for safety, efficiency, and sustainability

Through the use of dash cams, sensors, and computer vision, Samsara detects unsafe driving conditions, alerts drivers to high-risk behavior in real time, and sends incident footage to the cloud. From the dashboard, users can access robust driver scorecards, trend reports, and video-based coaching workflows—equipping your fleet with the tools to create lasting change, lower costs, and save lives.



Camera Highlights

- Front-facing or Dual-facing dash cam options
- Real-time AI detections and built-in speaker for in-cab coaching of unsafe driving behaviors
- Automatic uploads of incident footage and driver-initiated video capture
- On-demand, over the air, video retrieval for event reconstruction
- Cloud dashboard with safety reports, manager-led coaching workflows, device health, uptime reports, and live streaming
- Ability to record up to 12 hours of video after a trip has ended
- Video playback from any internet connected device
- Easy installation: Plug and play in minutes



Platform Highlights

- Dash cam footage is automatically tagged and available for review in minutes in the Safety Inbox
- Automatic tags and filters streamline incident review
- Prevent incidents with AI-based in-cab alerts and In-Cab Nudges™
- Step-by-step coaching scripts and video-based workflows enable consistent driver feedback
- Driver safety scores foster healthy competition
- Safety Overview tracks safety improvements over time
- Real-time manager alerts can be configured for speeding and harsh events

Samsara's Proven ROI



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